## CHExploring the World of Switzerland Wines: A Compact Comprehensive Mini Guide.

# History:

The tradition of wine and viticulture in Switzerland dates back to ancient times, with roots reaching no later than the Roman era. Viticulture was introduced to Switzerland from the Mediterranean basin during the 1st century AD, after the region became part of the Roman Empire. The oldest recorded bottle, made of ceramic, was found near Sembrancher in Valais. It dates back to the 2nd century BC and contained wine. By the 150s BC, the people in Valais were already offering wine to the dead, and they likely enjoyed the same wine themselves. The Valais region, nestled in the heart of the Swiss Alps, is recognized as one of the oldest wine-producing areas in the country. **Ticino** and **Upper Valais** might be exceptions, as it's possible that the cultivated vine (*Vitis vinifera*) was introduced from the **Iron Age south of the Alps** and then crossed the Alpine passes. Ancient terraced vineyards showcase the determination of Swiss winemakers to harness the challenging mountainous terrain for grape cultivation. Valais is renowned for indigenous grape varieties such as Petite Arvine and Cornalin, contributing to its distinctive wine portfolio.

In the French-speaking canton of Vaud, the Lavaux vineyards, a UNESCO World Heritage site, exemplify the dedication to preserving traditional winemaking practices. Chasselas, a white grape variety, thrives in this region, producing elegant and crisp wines that perfectly complement the local cuisine.

The Ticino canton, influenced by Italian viticultural traditions, focuses on grape varieties like Merlot. This southernmost wine-producing region in Switzerland benefits from a milder climate, fostering the production of robust red wines.

Switzerland's commitment to sustainability and organic viticulture is increasingly evident across its wine industry. Winemakers prioritize eco-friendly practices, aligning with global trends toward environmentally conscious production.

In recent years, Swiss wines have gained international recognition for their quality and distinct character. The country's diverse microclimates, coupled with the passion of its winemakers, contribute to a vibrant and evolving wine landscape. As the Swiss wine industry continues to innovate and refine its techniques, it remains a fascinating and noteworthy player in the global wine scene.

# **Major Producing Regions:**

Switzerland boasts several distinct and notable wine-producing regions, each contributing to the country's rich viticultural landscape. The Swiss wine industry is characterized by its diverse terroirs and grape varieties. Here are some key Swiss wine regions:

1. **Valais/Wallis:** Nestled in the Rhône Valley, Valais is Switzerland's largest wine-producing canton. Its sunny slopes provide an ideal environment for cultivating a variety of grapes, including Chasselas, Pinot Noir, and Gamay. Notable sub-regions within Valais include Sion and Sierre.

- 2. **Vaud:** Situated along the shores of Lake Geneva, Vaud is renowned for its picturesque vineyards. Lavaux, a UNESCO World Heritage Site, is celebrated for its steep terraced vineyards overlooking the lake. Chasselas is the predominant grape variety, yielding crisp and elegant white wines.
- 3. **Geneva:** The canton of Geneva is a significant wine-producing area, contributing to Switzerland's overall viticultural reputation. The proximity to Lake Geneva moderates the climate, creating favorable conditions for grape cultivation. Chasselas and Gamay are among the prominent varieties.
- 4. **Ticino:** Located in the Italian-speaking part of Switzerland, Ticino is recognized for its Merlot production. The warm climate, influenced by the Mediterranean, allows for the successful cultivation of red grape varieties. Merlot from Ticino often displays a robust and velvety character.
- 5. **Three Lakes Region**: This region includes Neuchâtel, Morat, and Biel/Bienne and is known for its Pinot Noir production. The lake's moderating influence on temperatures contributes to the cultivation of high-quality grapes, resulting in elegant and refined Pinot Noir wines.
- 6. **Aargau:** Aargau, with its varied terroirs, produces a range of white and red wines. Müller-Thurgau, Pinot Gris, and Pinot Noir are among the grape varieties cultivated in this canton.

Swiss wines, though often overshadowed by their French and Italian counterparts, are gaining recognition for their quality and distinctiveness. The dedication to traditional winemaking practices, coupled with a commitment to sustainable viticulture, positions Switzerland as an emerging player in the global wine scene.

# **Terroir:**

Switzerland's wines are intimately tied to the concept of terroir, reflecting the unique combination of soil, climate, and topography in each region. The country's diverse geography and microclimates contribute to a rich tapestry of terroirs, influencing the characteristics of the wines produced. Here is a glimpse into the terroirs of Switzerland:

- 1. **Valais/Wallis:** The terroir of Valais is marked by the Rhône River Valley, with vineyards extending across steep slopes and terraces. The soils vary from gravelly to rocky, providing excellent drainage. The sunny climate and high altitudes contribute to the ripening of grapes, resulting in wines with depth and complexity. The terroir diversity in Valais allows for the cultivation of both white and red grape varieties.
- 2. **Vaud:** Lavaux, a UNESCO World Heritage Site in Vaud, is renowned for its terraced vineyards overlooking Lake Geneva. The region benefits from a unique microclimate created by the lake's moderating influence. The soils are composed of limestone and slate, imparting a mineral character to the wines. Chasselas, the predominant grape variety, thrives in this terroir, producing crisp and aromatic white wines.
- 3. **Geneva:** The terroir around Lake Geneva influences the wines of Geneva. The vineyards benefit from a temperate climate, and the soils range from limestone to clay. The proximity to the lake moderates temperatures, fostering the cultivation of Chasselas and Gamay. Geneva's terroir contributes to the production of elegant and expressive wines.

- 4. **Ticino:** In the Italian-speaking canton of Ticino, the terroir is influenced by a Mediterranean climate. The region is characterized by hills and valleys, providing diverse growing conditions. The predominant grape variety, Merlot, thrives in the warm and sunny climate. The terroir imparts a richness and intensity to Ticino's red wines.
- 5. **Three Lakes Region**: The terroir around Lake Neuchâtel is marked by a mix of soils, including limestone and marl. The lake's moderating effect on temperatures is conducive to the cultivation of Pinot Noir. Neuchâtel's terroir contributes to the production of refined and elegant red wines.
- 6. **Aargau:** Aargau's terroir is diverse, encompassing vineyards on hillsides and plains. The soils range from loamy to sandy, allowing for the cultivation of various grape varieties. The terroir influences the character of wines, with Müller-Thurgau, Pinot Gris, and Pinot Noir showcasing the region's versatility.

## White Grape Varieties:

Switzerland boasts a diverse range of white grape varieties that thrive in its various terroirs. The country's commitment to viticultural excellence has resulted in the production of unique and high-quality white wines. Here are some notable white grape varieties cultivated in Switzerland:

- 1. **Chasselas:** Widely regarded as Switzerland's signature white grape, Chasselas is grown in several cantons, including Vaud, Geneva, and Valais. Known for its neutrality and adaptability, Chasselas wines exhibit a crisp acidity, subtle floral notes, and a distinct mineral character. It is often paired with local cuisine.
- 2. **Fendant (Chasselas):** In the Valais region, Chasselas is commonly referred to as Fendant. Valais is a key area for the cultivation of this grape, producing refreshing and well-balanced white wines with a touch of alpine character.
- 3. **Sauvignon Blanc:** Found in various Swiss wine regions, Sauvignon Blanc thrives in cooler climates. Swiss Sauvignon Blanc wines are known for their vibrant acidity, citrus aromas, and occasionally, herbaceous notes. The grape is cultivated in places like Vaud and Valais.
- 4. **Pinot Blanc:** Pinot Blanc is planted in several cantons, including Valais and Aargau. Swiss Pinot Blanc wines are typically medium-bodied with orchard fruit flavors, a clean acidity, and a refreshing finish.
- 5. **Rèze:** An indigenous Swiss grape, Rèze is cultivated in Valais. Wines made from Rèze are distinctive, featuring high acidity, green apple notes, and a unique aromatic profile. It is often used to produce sparkling wines.
- 6. **Amigne:** Another indigenous grape from Valais, Amigne produces aromatic white wines with a honeyed character. It is often used to make sweet and late-harvest wines, showcasing its richness and complexity.
- 7. Arvine: Another Valais gem, producing distinctive and flavorful wines.
- 8. **Completer:** Found in the Graubünden region, Completer is a rare grape variety that has made a comeback in Swiss viticulture. Wines made from Completer are full-bodied, with flavors ranging from citrus to herbal, and often display aging potential.

9. **Humagne Blanc:** Native to Valais, Humagne Blanc produces aromatic white wines with floral and herbal notes. It is known for its characterful expression and is often used to make both dry and sweet wines.

## **Red Grape Varieties:**

Switzerland is home to a variety of red grape varieties that thrive in its diverse terroirs, producing wines that showcase the country's winemaking diversity. Here are some noteworthy red grape varieties cultivated in Switzerland:

- 1. **Pinot Noir:** Often referred to as "Blauburgunder" in German-speaking regions, Pinot Noir is widely planted across Switzerland. The grape thrives in the cool climate and varied soils, producing elegant and expressive red wines. Key Pinot Noir regions include Vaud, Valais, and Aargau.
- 2. **Gamay:** Gamay, known for its vibrant red fruit character, is prominently grown in Switzerland, particularly in the regions of Geneva and Valais. Swiss Gamay wines are light to medium-bodied, featuring flavors of cherry and raspberry, with a refreshing acidity.
- 3. **Merlot:** Merlot is a significant red grape variety in Ticino, the Italian-speaking canton of Switzerland. The warm and sunny climate of Ticino contributes to the successful cultivation of Merlot, resulting in wines with ripe fruit flavors, soft tannins, and a velvety texture.
- 4. **Syrah (Shiraz):** Syrah has gained popularity in Swiss vineyards, particularly in Valais. The grape thrives in the region's sunny and arid conditions, producing red wines with bold flavors, spicy notes, and a rich, full-bodied profile.
- 5. **Cornalin:** An indigenous Swiss grape variety, Cornalin is mainly cultivated in Valais. Wines made from Cornalin are deeply colored, with flavors of dark berries, spices, and a characteristic freshness. It is often used in blends or as a single varietal.
- 6. **Humagne Rouge:** Similar to its white counterpart, Humagne Rouge is an indigenous grape variety from Valais. The wines it produces are known for their robust structure, dark fruit flavors, and a distinctive herbal character.
- 7. **Dôle:** Dôle is a traditional Swiss red wine blend, often combining Pinot Noir with Gamay. It is produced in various cantons, including Valais and Vaud, resulting in well-balanced wines with a harmonious interplay of fruitiness and structure.
- 8. **Garanoir:** A cross between Gamay and Reichensteiner, Garanoir is a red grape variety developed in Switzerland. It is known for producing wines with intense color, soft tannins, and a fruity character. Garanoir is cultivated in several cantons, including Vaud and Valais.

# **Canada Levels of Wine Quality:**

Switzerland, renowned for its diverse wine regions and dedication to quality winemaking, adheres to a classification system that categorizes wines based on their quality. The system varies by canton, and some regions have specific designations for exceptional wines. Here's an overview of the general classification levels for Swiss wines:

- 1. **Table Wine (Vin de Table):** This is the most basic category, encompassing everyday wines that meet minimum quality standards. These wines are often consumed locally and may not adhere to specific regional or varietal characteristics.
- 2. **Indication Géographique Protégée (IGP):** This designation indicates a higher quality level than table wine. IGP wines must adhere to specific rules regarding grape varieties, yields, and winemaking practices. While IGP wines reflect regional characteristics, they may not represent the strictest regulations of a controlled appellation.
- 3. **Appellation d'Origine Contrôlée (AOC):** AOC is a controlled designation of origin that signifies wines produced under strict regulations to reflect the specific terroir of a defined geographic area. These regulations cover grape varieties, yields, viticultural practices, and winemaking methods. Some cantons in Switzerland use AOC, and wines bearing this label are expected to express the unique characteristics of their respective appellations.
- 4. **Grand Cru:** In certain regions, particularly in Valais, the designation "Grand Cru" is used to highlight exceptional vineyard sites. Wines labeled as Grand Cru come from specific plots that are recognized for producing wines of superior quality due to their terroir. These wines often undergo additional quality control measures.
- 5. **Réserve/Barrique:** Some producers choose to designate certain wines as "Réserve" or "Barrique" to signify that they have undergone special treatment, such as extended aging in barrels. While not an official classification, these terms are used by winemakers to communicate a higher level of quality and craftsmanship.

It's essential to note that the specific terms and classifications may vary among cantons, and some regions may have unique designations that reflect their individual traditions and regulations. Additionally, the Swiss wine industry places a strong emphasis on sustainable viticulture and quality control, contributing to the overall high standard of Swiss wines. Exploring wines at different quality levels allows enthusiasts to appreciate the diversity and excellence of Switzerland's winemaking heritage.

# Importing, Selling, and Consuming Wine in Canada:

Switzerland has a well-established and regulated system for importing, selling, and consuming wine. The processes and regulations may vary slightly between cantons, but there are general guidelines that govern the wine industry across the country.

#### **Importing Wine:**

- 1. **Import Regulations:** Importing wine into Switzerland is subject to specific regulations set by the Federal Customs Administration. Importers need to comply with these regulations, which include duties, taxes, and health and safety standards.
- 2. **Customs Declarations:** Importers are required to declare their wine shipments to customs authorities. Documentation, such as an invoice and a certificate of origin, may be necessary for customs clearance.

#### Selling Wine:

- 1. **Licensed Retailers:** The sale of wine is typically regulated, and retailers must obtain the necessary licenses from cantonal authorities. Licensed establishments include wine shops, supermarkets, and restaurants.
- 2. **Legal Drinking Age:** The legal drinking age in Switzerland is 18. It is illegal to sell alcoholic beverages, including wine, to individuals below this age.
- 3. **Labeling Requirements:** Wine labels must comply with Swiss regulations, including providing information on alcohol content, origin, and potentially allergenic substances. Labels may need to be in multiple languages, including one of the official languages of Switzerland (German, French, Italian, or Romansh).
- 4. **Distribution Channels:** Wine can be sold through various distribution channels, including retail stores, online platforms, and directly from wineries. The specific regulations may vary depending on the distribution method.

#### **Consuming Wine:**

- 1. **Legal Drinking Age:** As mentioned earlier, the legal drinking age in Switzerland is 18. Individuals below this age are prohibited from purchasing or consuming alcoholic beverages, including wine.
- 2. **Responsible Consumption:** Switzerland encourages responsible alcohol consumption. Excessive drinking, public intoxication, and driving under the influence are strictly regulated and can result in legal consequences.
- 3. **Wine Culture:** Switzerland has a rich wine culture, and wine is often enjoyed as part of meals or social gatherings. Each region has its own wine traditions and grape varieties, contributing to the diversity of Swiss wines.
- 4. **Wine Tourism:** Many Swiss vineyards and wineries welcome visitors for tours and tastings. Wine tourism is a growing industry, allowing enthusiasts to explore the country's vineyards and learn about its winemaking traditions.

It's important for individuals involved in the wine industry, whether as importers, sellers, or consumers, to stay informed about local regulations and comply with legal requirements. The Swiss wine industry places a strong emphasis on quality, and its regulations aim to uphold the standards and traditions of Swiss winemaking.

# Additional info that is good to know:

#### 1. World's Smallest Vineyard:

• Saillon, located in Valais, hosts the **world's smallest vineyard**. It consists of just three vines, making it a charming and unique spot for wine enthusiasts.

#### 2. Europe's Highest Vineyard:

• Below the village of Visperterminen, nestled in the Swiss Alps, lies Europe's highest vineyard. The vineyards here are perched at elevations ranging from 650 meters to 1,150 meters above sea level. The combination of altitude and terroir creates exceptional wines.

#### 3. Limited Export:

• While Swiss wines are highly regarded, only about **1%** of the production is exported. The Swiss prefer to enjoy their exceptional wines locally, keeping the majority within the country.

#### 4. Wineries:

• Currently, Switzerland has 14,696 hectares of vineyards worked by more than 2,500 wine producers who collectively produce 100 million liters of wine annually

### More info on the web:

Switzerland wines: click

Wine map of Switzerland: <u>click</u>

National Associations of Switzerland Wineries: click